

LAUNCH YOUR CUSTOMER SUCCESS TODAY



CUSTOMER CROSS

## PROPEL YOUR BUSINESS WITH UNPARALLELED CUSTOMER SUCCESS



Are you a growing SaaS company struggling to retain customers and reduce churn? Stop searching and look no further! Experience the power of Starter Pack, the fixed price solution designed to supercharge your customer retention efforts and drive rapid results. With our cutting-edge 'Customer Cross' methodology and extensive customer KPI expertise, your journey towards customer success begins effortlessly and effectively.

## **Retain Customers and Reduce Churn in No Time**

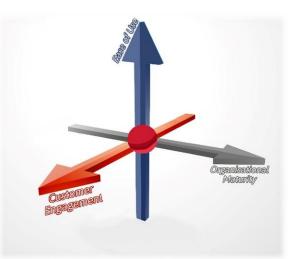
Our all-inclusive pack offers a plan that covers all aspects of your customer success strategy, so you can focus on growing your business.

#### Quick and Painless Setup

At Customer Cross, we understand the value of time. That's why our solution ensures an easy setup process that gets you up and running in no time. Say goodbye to complex onboarding and endless delays; embrace the swiftness of our implementation, and witness your customer success strategy come to life within 3 months.

#### **Targeted for All Subscription-based Business**

Whether you're in the realm of professional services, law firms, health and wellness, or even food companies, Starter Pack is tailor-made for you! Our flexible approach caters to companies with recurring revenue or subscription models, ensuring that businesses from various industries can reap the benefits of our game-changing Customer Cross methodology.



## **?** The Ideal Stepping Stone for SMBs, Startups and Scale-Ups

We know that smaller and growing companies need a guiding hand in their journey towards customer success. The problem with many existing solutions is that they require a lot of data and even more resources. Two rare assets for smaller or younger organisations. That's why Starter Pack is precisely what you need. It serves as the perfect stepping stone for SMBs, startups, and scale-up companies, enabling you to establish your customer success strategy in under three months.



## **Propel Your Business with Our Comprehensive Offer**

Our Starter Pack is a comprehensive offer that covers the initial setup of your customer success strategy. No hidden extras, no unpleasant surprises. And support doesn't end with the implementation of the action plan. We believe in continuous improvement. Hence, we will closely monitor your progress on a weekly basis.

This is what is included in the Starter Pack:

#### 1. Half Day Workshop

With your key players we analyse today's situation and gain valuable insights into your current customer success framework, your objectives and the blackspots. Our Customer Cross methodology is the guiding compass.

#### 2. Key Takeaway Session

We share our findings in a hands-on plan which gets your customer success strategy up and running in no time. Together we agree on the timing and relevant KPIs to monitor and track your progress.

#### 3. Team Motivation

Ignite inspiration and unity among your team, setting the stage for success. An informed and motivated team is an empowered. We offer a motivational keynote or a team activity, depending on the circumstances and objectives.

#### 4. Weekly Follow-up

We learn you how to walk before we expect you to run on your own. We will stay with you for 8 weeks and have a weekly follow-up to review and adjust your plan where needed. If you want us to stay with you longer than 8 weeks, that can be arranged too.

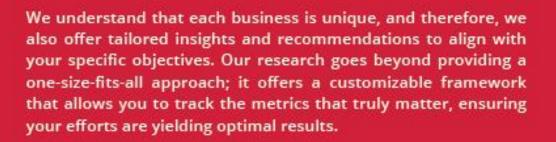


#### **Take Action Now and Start Growing**

With our fixed price offer, you can have your customer success strategy up and running in no time. The Customer Cross Starter Packs are competitively priced with fixed prices starting at just 5,000 EUR. Witness your recurring revenue soar and your growth accelerate as you optimize your customer success into a proactive strategy with our Customer Cross expert-guidance and data-driven decisions. Start growing tomorrow, get in touch now!



# Contact us to unlock the power of customer data



Together, we can unlock the power of customer data and equip you with the knowledge to make informed decisions, supercharge customer success, and propel your business towards unprecedented heights. Join us in revolutionizing the way you approach customer success, armed with the right insights and the confidence to excel. Contact us today to embark on this game-changing voyage of customer-centric success.

#### HEADQUARTERS

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